

**When?** 23<sup>rd</sup> – 27<sup>th</sup> November, 2009

**Where?** Shanghai and Jiangsu Province

## Outline Itinerary

- Mon 23 - British Consulate briefing  
- Your business meetings
- Tue 24 - Your business meetings  
- Travel to Nanjing
- Wed 25 - Your business meetings  
- Networking reception, Nanjing  
- Travel to Wuxi
- Thu 26 - Your business meetings  
- Networking reception, Wuxi
- Fri 27 - Your business meetings  
- Return to Shanghai

## Indicative Costs

**£1200** Typically covers direct economy class flights and accommodation in 5-star hotels. Group city transfers, pre-travel and in-country briefings, and receptions are free. These costs are a guide only.

**\*Grant £750** Eligible companies can apply for this grant towards the costs outlined above. This grant is provided by UK Trade & Investment.



**For more details contact**  
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## 10<sup>th</sup> Essex Trade Mission to China

For businesses looking for new markets in one of the fastest-growing parts of China, this mission offers a number of benefits:

- › UK Trade & Investment grant of £750\*
- › 2 free business networking receptions
- › Free group city transfers
- › Free expert support before, during and after the mission
- › 12 hours of free Business Mandarin tuition
- › Free event 'Introduction to Chinese Business Culture'
- › Free pre-departure briefing
- › Free in-country briefing by the British Consulate
- › Pre-screened meeting programme (optional)

## Visit the business heart of China

### Shanghai

Shanghai is one of China's most dynamic cities, recording double-digit growth for 15 consecutive years. It is China's leading centre of commerce and finance, has the world's busiest port, and is at the forefront of many new trends, including the development of the world's first eco-city at Dongtan.

### Jiangsu Province

Jiangsu Province has a population of 76 million and contributes 10% of China's total GDP and 45% of the GDP of China's rapidly-growing Yangtse River Delta region. Its diverse and powerful economy has attracted 20% of all of China's foreign direct investment, more than any other province. After visiting Shanghai we will travel to Nanjing, capital city of Jiangsu, with a population of 7 million. Next we will visit Wuxi, ranked no. 2 in a 2005 Forbes list of best Chinese cities in which to do business. Wuxi's per-capita GDP is ranked 9th highest out of China's 659 cities and has a population of 4.5 million. We will be organising business networking receptions in Nanjing and Wuxi, inviting businesses on the basis of mission participants' objectives.

*"This mission was extremely well-organised with well-targeted meetings that led to formal agreements with partners in Wuxi and Nanjing. We are also now planning partnerships with other centres"*

Mr. Tan Arulampalam  
ICENI Colchester Laparoscopic - participant on the 2008 mission

**Please register your interest online**  
[www.essex-china.org/international-trade](http://www.essex-china.org/international-trade)

