

## **BOOST YOUR INTERNATIONAL BUSINESS EXCELLENT EARLY BIRD OFFERS TO PARTICIPATE IN TECHNOLOGYWORLD09**

UKTI has run the successful Technology World (TW) event for the past 5 years, where the focus has been on meeting international decision makers.

**TechnologyWorld09** will be held at the Ricoh Arena, Coventry on **23<sup>rd</sup> and 24<sup>th</sup> November**. The event will be considerably enhanced from last year as part of the Government's strategic vision for Britain's economic recovery. This will include more UK exhibitors, day delegates and higher profile international visitors.

The focus will again be on One to One business interactions although the event will also contain an element of industry information and foresight provided through the provision of world-class seminars and/or panel sessions by partner organisations.

Current partners and seminar themes include:

- **Cambridge Wireless** - Mobile Health, which will explore examples of the technology applicable to remote monitoring, telecare, the SMART House, wireless tracking and self- managed health. Speakers from Orange, Hidalgo, University of Birmingham & MiLife
- **Intellect** – Software as a Service
- **Low Carbon South West** – Green Technology
- **Digital Communications KTN** – next generation access.
- **Engineering and Physical Sciences Research Council (EPSRC)** – Linking with Research: How to access the best of UK university innovation. Speakers from IBM, Microsoft & Universities of Bristol & Manchester

**TechnologyWorld08** highlights:

- **1325 meetings** between UK and overseas companies;
- **Over 600 delegates**
- **£30.4 million of reported potential business wins**
- **80%** satisfaction rating
- **Global business opportunities** (companies from 38 countries attended)

**Attend as a Day Delegate or as an Exhibitor**

- Stand shell scheme (3X3), including name plate, table & chairs
  - Full price - £800 (3 exhibitor passes)
  - Early Bird - £400
- Pod - one of the three compartments, shared with two other businesses, including stand graphics (name-plate and all other stand graphics), electric socket and standard lighting. Furniture: 1 stool & small cabinet for brochure storage
  - Full Price - £600 (3 exhibitors passes)
  - Early Bird - £250
- Day Delegate
  - Full Price – 1 Day £100; 2 Day £170
  - Early Bird - 1 Day £75; 2 Day £100

**For more Information and to Register**

**[www.technologyworld09.com](http://www.technologyworld09.com)**

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